



ADVERTISING RATES

SIZE	COLOR	B/W
Full Page	\$1,850	\$1,200
2/3 Page	\$1,385	\$900
1/2 Page	\$925	\$600
1/3 Page	\$615	\$400
1/4 Page	\$465	\$300
1/6 Page	\$308	\$200
1/12 Page	\$200	\$100

COVERS	
Inside Front Cover	\$2,400
Inside Back Cover	\$2,000
Outside Back Cover	\$2,600

Advertising Inquiries and Insertion Orders

Jim Kirkland
 CLIMATE Magazine
 2221 Broadway Street
 Redwood City, CA 94063
 650-298-3435
jim@foxvenues.com

Frequency Discounts

6 times per year = 10%
 12 times per year = 20%

Terms

Net 30 days

Special Positions

10% additional charge

Issue and Closing Dates

- Issued monthly on the first of each month - the month of the cover date.
- Space closes approximately the last day of the month prior to the month of publication.

Commission

- A. 15% to recognized advertising agencies. Net 30 days. All orders accepted are subject to credit approval.
- B. Advertising bills to agencies with credit recognition are rendered on issue date and are due 30 days from the date of invoice. Advertising agencies are fully responsible for payments of all advertisements ordered through and/or by them.
- C. Publisher reserves the right to hold advertiser and/or advertising agency jointly and severally liable for such monies due and payable for advertising in CLIMATE magazine.

General Conditions

- A. The advertiser and its agency, if there is one, each represents that it is fully authorized and/or licensed to publish the entire contents and subject matter contained in its advertisement including (1) the names, portraits, and/or pictures of living persons; (2) any copyrighted material; (3) any testimonials contained in any advertisement submitted to and published by the publisher.

In consideration of the publishers' acceptance of such advertisements for publication, the agency and the advertiser will indemnify and save harmless the publisher and its sales agency against all loss, liability damage and expense of any nature arising out of the copying, printing, or publishing of its advertisement.

- B. The publisher reserves the right to change rates upon notice at any time.
- C. All contents of the advertisements are subject to publisher's approval. Publisher reserves the right to reject or cancel any advertisement, insertion order, space reservation, or position commitment at any time if for any reason the publisher deems the advertisement unacceptable for publication.
- D. Publisher shall not be liable for errors in the key numbers or advertisers' directory.
- E. Cancellations or changes in orders may not be made by the advertiser or its agency after the space closing date.



SPECIFICATIONS

and mechanical requirements

Trim Size: 8.5" x 11"

Binding: Saddle stitch

Printing: offset/sheet-fed

Colors: CMYK

SPACE	LIVE/NONBLEED (with x depth)	BLEED (with x depth)
2 Page Spread	15 x 9.75"	17.5 x 11.125"
Full Page	7.5 x 9.75"	8.625 x 11.125"
3/4 Page Vertical	4.625 x 9.75"	n/a
1/2 Page Horizontal	7.5 x 4.5"	n/a
1/2 Page Vertical	3.5 x 9.75"	n/a
1/3 Page Horizontal	4.625 x 4.5"	n/a
1/3 Page Vertical	2.5 x 9.75"	n/a
1/4 Page Vertical	2.5 x 4.5"	n/a
1/4 Page Horizontal	3.625 x 3.5"	n/a
1/6 Page Vertical	2.25 x 4.5"	n/a
1/6 Page Horizontal	3.25 x 2.25"	n/a
1/12 Page	2.0 x 3.0"	n/a

Live Area on Bleeds

.25" in from trim

Shipping Address

CLIMATE Magazine

Attn: Jim Kirkland

2221 Broadway Street

Redwood City, CA 94063

650-298-3435

advertise@climaterwc.com

Art Submission

Art should be submitted as:

(Preferred) PDF (as **High Quality Print** or **PDF/x-1a:2001**)

or **InDesign** (packaged with fonts and images)

Sending Files

Art should be submitted via Dropbox or email

Please make sure to send and email to advertise@climaterwc.com with notification of the upload.



CLOSING DATES

ISSUE	PUB DATE	SPACE CLOSING	MATERIAL CLOSING
January	January 1	12/1/16	12/8/16
February	February 1	12/30/16	1/7/16
March	March 1	1/30/16	2/6/16
April	April 1	2/27/16	3/6/16
May	May 1	3/31/15	4/10/16
June	June 1	4/30/15	5/10/16
July	July 1	5/30/15	6/10/16
August	August 1	6/31/15	7/7/16
September	September 1	7/31/15	8/7/16
October	October 1	8/31/15	9/8/16
November	November 1	9/30/15	10/9/16
December	December 1	10/30/15	11/6/15

Shipping Address

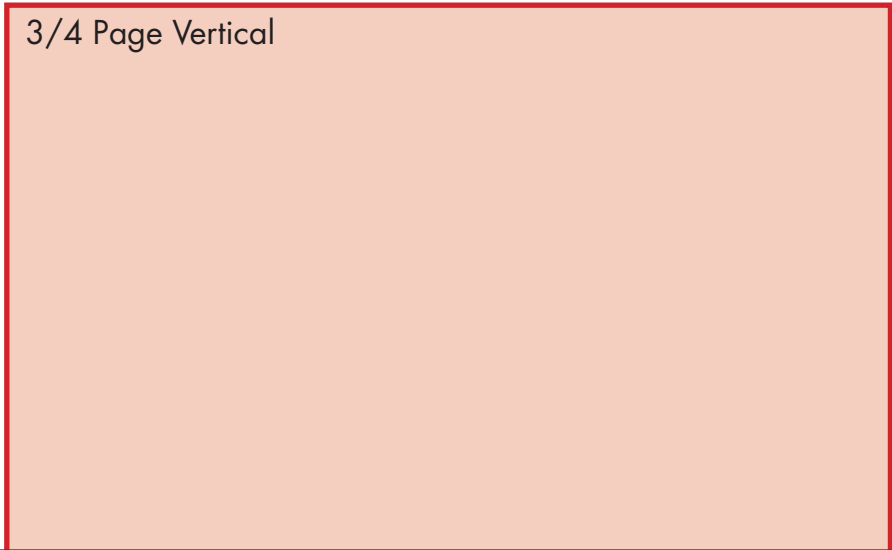
CLIMATE Magazine
 Attn: Jim Kirkland
 2221 Broadway Street
 Redwood City, CA 94063
 650-298-3435
advertise@climaterwc.com

Art Submission

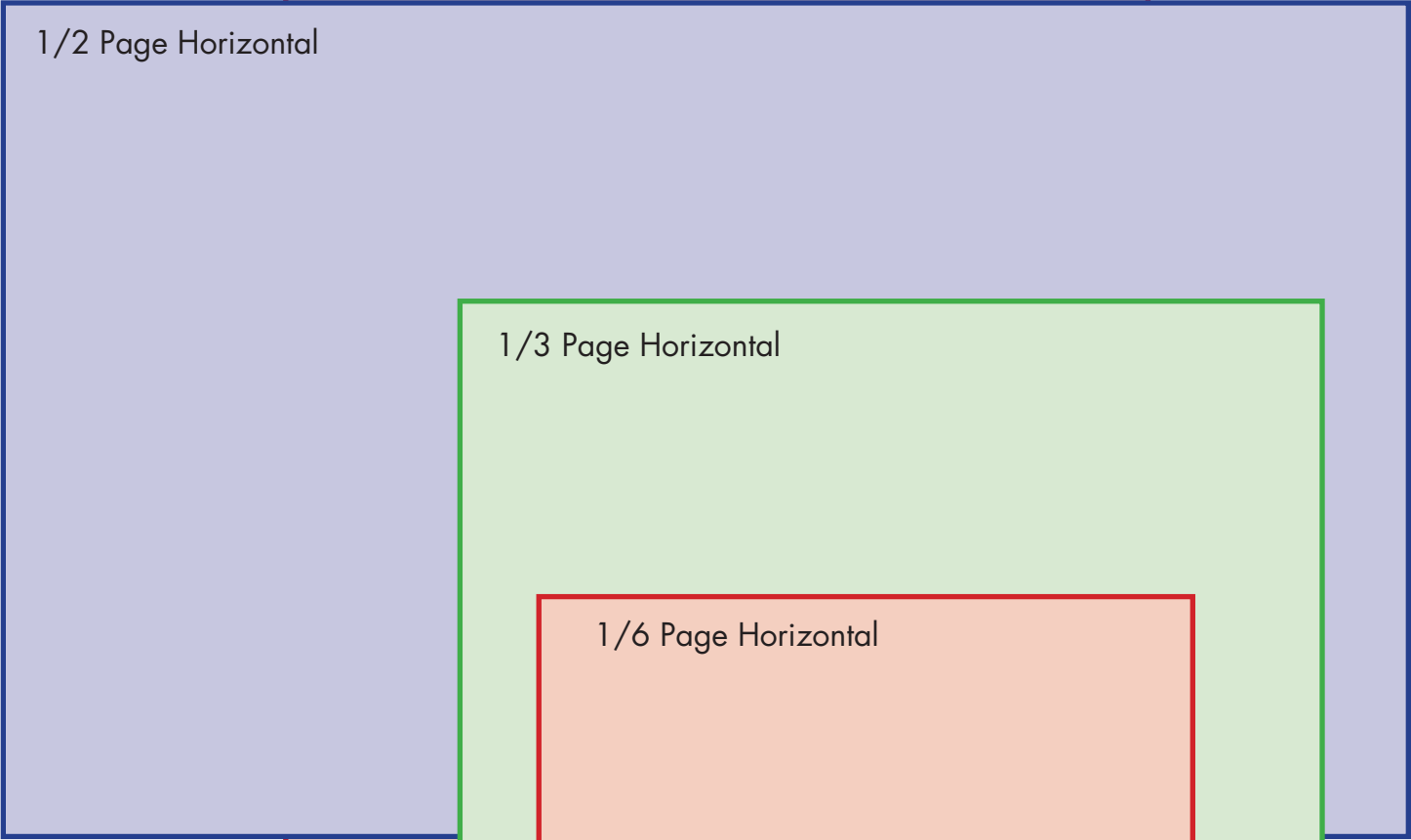
Art should be submitted as:
 (Preferred) PDF (as High Quality Print or PDF/x-1a:2001)
 or InDesign (packaged with fonts and images)

Sending Files

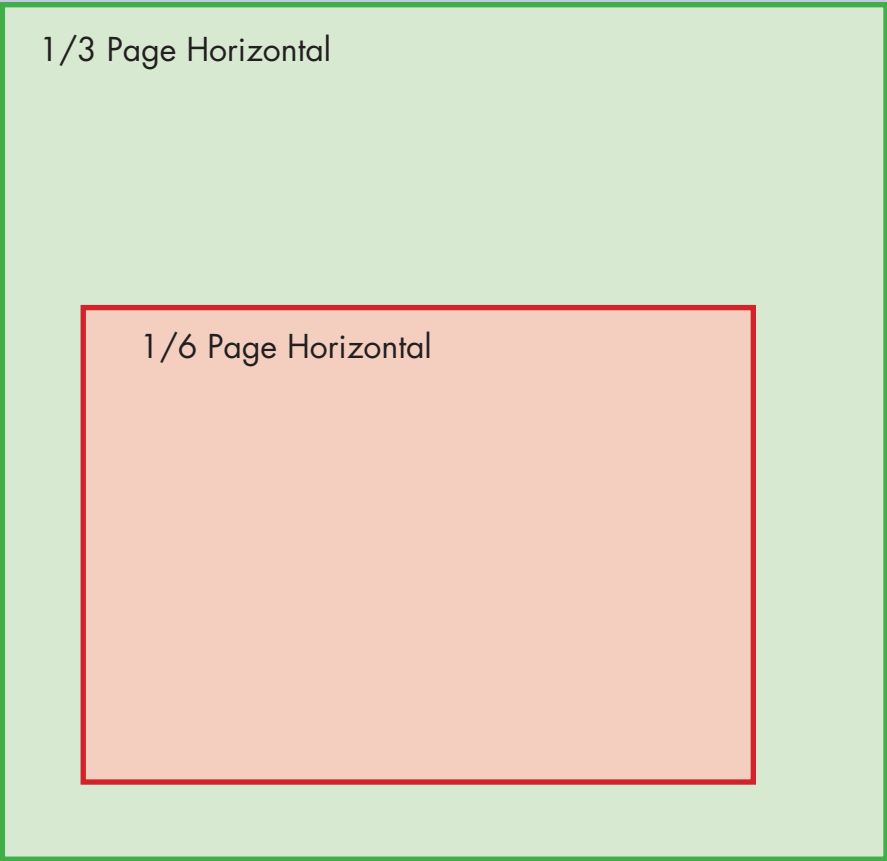
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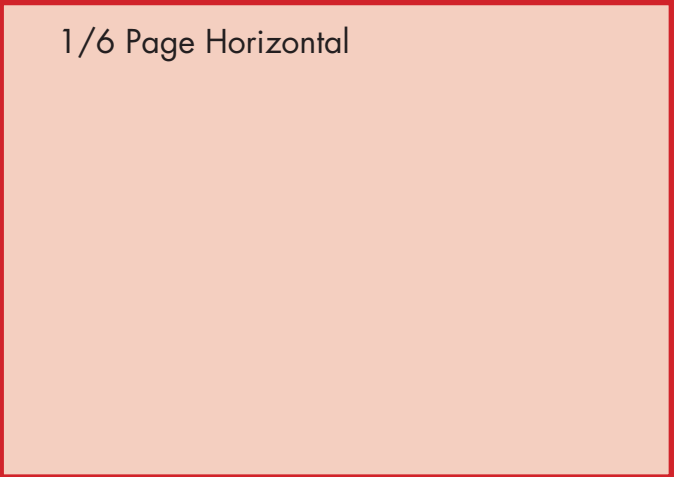
3/4 Page Vertical



1/2 Page Horizontal



1/3 Page Horizontal



1/6 Page Horizontal

1/2 Page Vertical

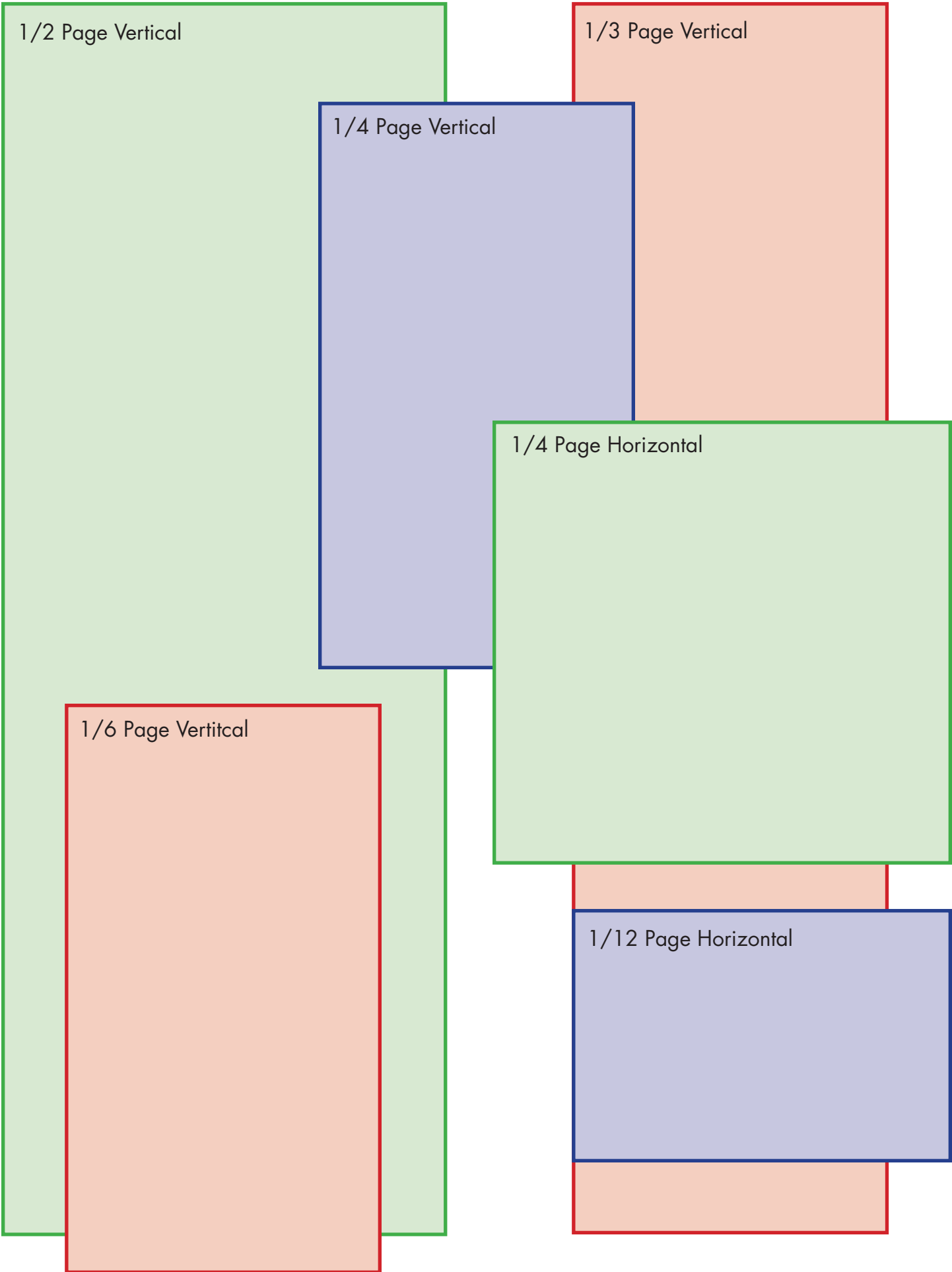
1/3 Page Vertical

1/4 Page Vertical

1/4 Page Horizontal

1/6 Page Vertical

1/12 Page Horizontal





ADVERTISING INSERTION ORDER

Date _____

Advertiser _____

Address _____

email _____ **Phone** _____

Issue(s) _____

Ad Size _____

Color _____

Deadline _____

Rate _____

Climate rep _____

In consideration of credit being extended by Roundel Magazine to the above named applicant for advertising to be purchased, whether applicant be an individual or individuals, a proprietorship, a partnership, a corporation, or other entity, the undersigned guarantor or guarantors each hereby contract and guarantee to Roundel Magazine the faithful payment, when due, of all accounts of said applicant for purchases made within five years next after the date of this application.

Name _____ **Title** _____

Signature _____ **Date** _____

Please return to: Jim Kirkland
Climate Magazine
2221 Broadway St.
Redwood City, CA 94061
(650) 298-3435
advertise@climaterwc.com